

## **Placement Drive at WCTM**

On 19<sup>th</sup> April 2024, the Career Counselling and Placement Cell of the Faculty of Management & Commerce at WCTM organized a Placement Drive to provide students with an exceptional platform to showcase their skills and connect with potential employers. Convened by Dr. Manoj Antil and co-convened by Dr. Abhishek, the event was designed to enhance the employability of the students and prepare them for the demands of the professional world. With the participation of 30 students, the event was a significant milestone in bridging the gap between academic learning and industry expectations.

The one-day placement drive focused on engaging students with industry experts and recruiters who offered various employment opportunities. The program commenced with an inspiring address by Dr. Manoj Antil, who emphasized the importance of career readiness and adaptability in the ever-changing job market. Dr. Abhishek highlighted the efforts of the Career Counselling and Placement Cell in nurturing the skills and confidence of students to make them industry-ready. The event featured multiple interview sessions, career counseling opportunities, and interactive discussions, which provided valuable insights into current industry trends and expectations.

The Placement Drive holds immense societal importance as it directly contributes to creating a skilled and employable workforce. By providing equitable career opportunities, the initiative helps reduce unemployment and supports economic growth. This aligns with the United Nations Sustainable Development Goals (SDGs), specifically SDG 8 (Decent Work and Economic Growth), which promotes sustained, inclusive, and sustainable economic growth through productive employment. Furthermore, the event also supports SDG 4 (Quality Education) by ensuring that students gain access to career-oriented programs that supplement their academic journey. Initiatives like these empower individuals and contribute to a more equitable and prosperous society.

With 30 participants, the placement drive offered a focused and personalized approach to career building. The event not only provided a platform for immediate employment opportunities but also motivated students to further refine their professional skills and align their aspirations with industry needs. By fostering confidence and practical knowledge, the program created a lasting impact on the career trajectories of the participants.

The Placement Drive at WCTM was a remarkable initiative that highlighted the institution's commitment to holistic student development and employability enhancement. By connecting students with the industry and equipping them with the tools needed for success, the event reaffirmed WCTM's dedication to fostering career growth while contributing to the achievement of global sustainability goals.